



# THAT DAM RUN

## EVENT INFORMATION

🏆 *Best Dam 13.1/10K/5K* 🏆

[VISIT OUR SITE](#)

---

Whether you're joining us for the first time or you've been with us every step of the way, we're thrilled to see you at the start line!

What. A. Series. This Sunday we close out the RunDenver Series with That Dam Run—the fifth and final showdown—and it's time to conquer that dam once and for all! The miles, the memories, the medals... it's all led to this moment.

To everyone who's tackled multiple races—amazing. To those who've overcome injuries, sickness, self-doubt, just to be here today—you're absolute legends. Let's finish strong!

### **Race Day Details – Sunday, March 1st**

📍 **Location:** Cherry Creek Dam Road

🚗 **Parking:** Available in designated lots around **Cherry Creek School Campus**

([see map for yellow-highlighted areas](#)). Please park only in approved areas.

📍 **Start/Finish, Registration & Bib Pick-up:** Locations indicated on the [map link](#) above.

☀️ **We want you to have a great Dam time, so please read the full details below!**

## Can't make it? No problem!

Switch to our **Virtual Program** to **earn your finisher medal** and rack up points toward the final series standings and awards. See below for how to make the switch.

## Oh, and...

😄 **Superstar Justin Beaver** will be on hand to pump you up before the race! Don't miss your chance to grab a selfie with the dam legend himself!

Let's do this! **See you Sunday!**

🏆 **Lonnie** (Justin Beaver's #1 Fan)

---

## ADVANCE PACKET PICKUP

Come get your race packet at our advance packet pickup and save some time on event day. (*Note: Family and friends can pick up your gear on your behalf. AND you can pickup any of your virtual swag from past events!*)



## Road Runner Sports - Lone Tree

**Saturday, February 28, 11 a.m. - 2 p.m.**

[8457 S Yosemite St, Lone Tree, CO 80124](#)

Get some Dam Great Deals for stopping in!

***\*Event day pickup will begin at 7 a.m. in the parking lot at South Dayton Street and Cherry Creek Dam Road, adjacent to the start/finish line! (no vehicle access)***

---

## EVENT SCHEDULE

- 7:00 AM - Registration/Package Pickup opens
- 7:40 AM - Justin Beaver's Free Kids Fun Run Start (200 meters)
- 8:00 AM - Half Marathon Start
- 8:30 AM - 10K Start
- 8:45 AM - 5K Start
- 10:00 AM (*approximately*) - 10K and 5K Awards, Race Walk Series Awards
- 10:30 AM (*approximately*) - Half Marathon Awards

FYI: Series standings will be finalized the week of March 8th. Awards can be picked up on March 11 at our SERIES CELEBRATION night at Road Runner Sports in Lone Tree, from 5-7PM

**\*13.1 Mile Course Cutoff** - Please note, there is a 3 1/2 hour course limit, 16 min. mile pace (this is strictly enforced).

---

### **COURSE MAPS:**

- [13.1 Mile Map](#)
  - [10K Map](#)
  - [5K Map](#)
- 

### **AID STATIONS**

Aid stations will be supplied with water, Gatorade, and Honey Stinger Gels (where indicated below) along the course. There will be refreshments at the finish area.

Water & Aid station details can be found below, including the approximate mile marker by event.

### **KEY**

w = Water

g = Gatorade

f = Honey Stinger Waffles and Gels

p = Portable Restrooms

### **5K**

- Mile 1.5 (w)
- 

### **10K**

- Mile 1.5 & 4.7 (w)
- Mile 2.9 & 3.3 (w, g, f, p)

### **HALF**

- Miles 1.5 & 11.6 (w)
  - Miles 2.9 & 10.2 (w, g, f, p)
  - Miles 4.4 & 8.9 (w, g, f, p)
  - Miles 6.1 & 7.1 (w, g, f, p)
- 

**Series Peeps - Don't forget to pick up your SWAG!**

**Series 1/4 zips are finally here! Be sure to get yours this weekend!**

If you haven't picked up your Series Swag or you switched to virtual and have not yet picked up that event's goodies, please do so this weekend! This coming

advance packet pickup and event day packet pick up will be your last chances to get your goodies. 😞 Don't miss out on all the great gear and medals you deserve.

---

## TIMING & RESULTS

Please wear your bib on your front, outermost layer of clothing you will be participating in. Your bib is also your timing tag, you will notice the tag on the back of your bib. **PLEASE DO NOT REMOVE**. Also, please be careful not to fold, bend, or wrinkle your bib to prevent damage to the timing tag.

[Results will be posted live online here!](#)

[MORE FAQ's](#)

---

## VIRTUAL SIGNUP

Are you registered for the series but unable to participate in-person in one or more of the RunDenver Series events, and don't want to miss out on the cool swag, the epic medal, and points for the series awards? No sweat! You can participate virtually from anywhere (home, treadmill, beaver corners, dam avenue, etc.) We just need you to follow a few easy steps (please note, this is **not** for those of you that are doing the whole series virtually).

Here is what you need to do:

1. 📱 Tell us you want to run virtually via this [private page](#) (or use the button below). You must sign up no later than 8 a.m. on event day. \*Event swag is only guaranteed for those that have switched to virtual before 8am.
2. ✓ Select if you will pick up your swag at the advance packet pickup this weekend, at Road Runner Sports during a 2 week window following the race, or you can have it mailed to you for a small shipping and handling fee.
3. 🏃 Run, walk, skip your event virtually when it works best for you, but to be included in the official results, you must complete the event and submit your results between March 1st and March 8th.
4. 🛠 Boom! You conquered That Dam Run!

[SWITCH TO VIRTUAL](#)

---

## HOW TO SUBMIT YOUR VIRTUAL RESULTS

General Process: You will receive an email from Fitmap.app/Sodisp (check your spam just in case) to connect with the event(s) you are participating in virtually to record your results.

### **Step-by-Step Process**

**Step 1:** Complete the Virtual Signup if you have not already. Depending on how far out from the event it is, you will receive an email from Sodisp (our results platform) about 5 days before the in-person event or within 48 hours of your signup during event week. The Sodisp email will include an invite to connect to the event so you can submit your results manually or sync your device so it automatically submits results for you!

**\*\*If you don't have an account with FitMap.app already, you can set one up easily here: [create an account \(it's free!\)](#)**

**Step 2:** Click the Join button to set up your account and link this to the That Dam Run 13.1, 10K, and 5K. This has your personal verification code included, so keep this link to yourself.

**Step 3:** Start logging activities - Once you are connected with your event you can start entering activities. You can open the "Connections" section in your profile to **connect your FitMap.app account with popular GPS devices and apps**. Doing this has the benefit of automatically syncing your activities straight from the watch/app into your virtual event with no manual steps in between, or you can also do manual entry of your run/walk if you don't have, or don't want to use a GPS watch or app.

**Step 4:** Sit back and listen to some Justin Beaver tunes and celebrate! 🎉

---



**Series Celebration** March 11  
5-7PM

**Pick Up: Series Awards, Swag, Virtual ...  
PLUS Save 10% (20% VIP) in store!**





---

**SPONSORS**

**BOYER'S**  
**COFFEE™**



**AQUAFINA®**



---

## CHARITY PARTNERS

*Colorado Ovarian Cancer Alliance is now*



Community | Connection | Support



---

## PRODUCED BY



### HAL Sports

9786 S Holland Street, 80127, Littleton, CO 80127

This email was sent to {{contact.EMAIL}}

You've received it because you've registered for one or all of the RunDenver Series events and/or subscribed to our email lists.

[View in browser](#) | [Unsubscribe](#)